

Media Release – 9 May 2018

FIRST NATIONAL REAL ESTATE APPOINTS NATIONAL PERFORMANCE MANAGER

First National Real Estate, Australia's largest independent real estate network, has announced the appointment of Mr Ted Piteo as National Performance Manager.

Mr Piteo's role at First National will be to provide professional development support, business mentoring, network development, and he will contribute to overall performance enhancement across the network.

As former chief executive of The Professionals South Australia (since 2002), Mr Piteo has an accounting / banking background and has occupied a series of influential real estate industry roles. He is a past President of the Real Estate Institute of South Australia's (REISA) Board of Directors and has also been a Director of the Real Estate Institute of Australia (REIA).

During the 1990s, Mr Piteo was a real estate salesperson and subsequently became the principal of his own real estate agency, before transitioning to the position of chief executive at The Professionals in 2002.

'I'm committed to advancing the industry as well as helping principals achieve the full potential of their businesses through effective planning and management of their human resources, systems and technologies' said Mr Piteo.

'First National Real Estate is an exciting brand that has an incredible energy. It has set an industry leading pace in the advancement of its products and services, offers exceptional resources for business owners and their staff, and has some of the most engaged practitioners in the industry. I'm excited about helping grow the network as well as its members businesses'.

First National chief executive Ray Ellis said the network is strengthening members businesses for the challenges that lie ahead.

'First National members already benefit from the best support structures, training and systems available to agents in Australia. Access to a performance mentor will help principals to refine their plans and achieve growth more rapidly'.

- Copy ends -

Issued by: First National Real Estate

For further information contact:
Stewart Bunn, National Communications Manager, First National Real Estate, on
1800 032 332 or 0413 624 317